

Pennsylvania *Arts* Experience

Roster Gallery Contract

The Pennsylvania Arts Experience is a non-profit arts organization promoting the arts along the scenic river valleys of southeastern Pennsylvania. We are committed to establishing an internationally recognized arts destination by marketing creative artists, artisans, and other venues through the Artist Trail, our website, and regional Arts Orientation Centers.

I understand and agree to all of the following:

1. Potential patrons may contact me by phone and/or by email for appointments and I will provide specific directions to my Gallery and or represented member artist's studio. The PA Arts Experience concierge may also contact me to make arrangements for Gallery visits.
2. Not all visitors will be buyers.
3. PA Arts Experience is an advocate to the Arts/Artists on the trail; therefore your Gallery receives 100% of gallery sales. PAE will receive a commission on sales at the Arts Orientation Center – twenty-five percent on original work and fifty percent on prints (framed or shrink-wrapped).
4. I will provide digital images, photos, or slides of the Gallery and work by Contributing Member Artists represented by my Gallery and allow them to be used as needed (e.g. on websites, in printed material, in press releases, in grant requests, on video and on television) to promote the PA Arts Experience. The PA Arts Experience will post a 150 pixel square image and link on the Gallery Roster page. Gallery represented Member Artists will have a 150 pixel square image on the Artist Roster page of the website. This image will provide a link to my Gallery website. Gallery name and location will also be listed under the image.
5. I agree to have my Gallery photographed or videotaped as needed for promotional purposes of the PA Arts Experience.
6. Upon request, I will provide information on the Gallery visit and sales of artwork that may or may not occur as a result of my participation in the PA Arts Experience (to be used solely for the purpose of providing data for grant funding when necessary). Artist names and the client names will remain anonymous.
7. I agree to answer questions designed to evaluate the effectiveness of the PA Arts Exp.
8. The cost of participating in the PA Arts Exp. as a Gallery Contributing Member for one year is \$250.00 (this includes one artist listed on the Artist Roster). Additional represented artists may be added to the Artist Roster at a cost of \$50 each. *(This cost is not refundable)*
9. The PA Arts Experience is not responsible for damage or liability of any kind that may be caused by visitors to my gallery.
10. The PA Arts Experience is not responsible for tax, zoning, or other issues related to the sale of artwork in my Gallery.
11. I will contact the project managers immediately if I decide against further participation in the project.
12. Location is wheelchair accessible yes ___ no ___ if yes, note details: _____
13. Open by appointment only ___ or note hours of availability: _____

Print name

Signature

Date

Gallery Name

Mailing Address

Street Address

Email

Phone

Please make your check payable to: **Pennsylvania Arts Experience.**

Mail to: **PA Arts Experience Attn: Carol Foley Bolt, 114 N Prince St, Lancaster, PA 17603**

Pennsylvania Arts Experience Office/Arts Orientation Center Phone: 717-299-9496

www.PaArtsExperience.com

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